



**CANADIAN CAMPING  
AND RV COUNCIL**

**CONSEIL CANADIEN DU  
CAMPING ET DU VR**

# Member Benefits Program



**2021-2022**



# Provincial Members



**British Columbia  
Lodging and  
Campgrounds  
Association**



**Camping  
In Ontario**



**PARKS &  
CAMPGROUND OWNERS'  
ASSOCIATION OF ALBERTA**



**Camping** <sup>MD</sup>  
**Québec**  
.com



**ATLANTIC  
ASSOCIATION**  
of RV Parks and Campgrounds



\*and individual parks in  
Saskatchewan and Yukon Territory





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The Canadian Camping and RV Council (CCRVC) is a non-profit Association comprised of Provincial Campground Owners' Associations across Canada and Industry Partners including RVDA of Canada, and the Canadian Recreational Vehicle Association. Together we share a combined interest to support, facilitate, and endorse a strong, vibrant Camping and RVing industry in Canada. Offering member benefits, vendor/supplier discount programs, government advocacy, marketing and advertising avenues, industry networking, and much more, the CCRVC is a great addition to your business success strategy! This resource outlines the benefits, discounts, and partnerships CCRVC's members receive with their annual membership.



**Go RVing**  
Canada®



# Member Benefits



National representation through CCRVC lobbying with all levels of government on your behalf. Providing information at Municipal and Provincial levels while working together on National issues at the Federal level.



Access to Industry Statistics including the Economic Impact Study of the Canadian Camping Industry. Significant and useful information for campground owners and industry affiliates



Nationwide RV Trip Planner and Reservation System at [www.gorving.ca](http://www.gorving.ca). Leverage the 1.5M+ annual website visitors into bookings at your park with mobile-ready responsiveness, featured listings, and more. Members receive premium FEATURED listings and populate area search results before non-members.



Park management software from CampgroundBooking.com, with dynamic functionality, live bookings, and integration with the National Reservation system at [www.gorving.ca](http://www.gorving.ca). The campground operations software is free of monthly fees. When bookings come through [GoRVing.ca](http://GoRVing.ca), you receive 100% of your campsite fee



Delivering future-friendly services and equipment to Canadian Businesses. 10% discount on mobility plans and regular special offers exclusive to CCRVC members



CCRVC members receive up to 15% discount off of their Best Available rates without restrictions at any Days Inn location across Canada



Monthly Newsletters & Regular Email communications. Stay informed with updates on trends, training, industry news and legislation



# Member Benefits



Current members of Canadian Camping & RV Council (CCRVC) are eligible for a complimentary John Deere Rewards upgrade (Platinum 1 status) - which unlocks the best loyalty rewards including valuable equipment discounts.



Member Deals program connects CCRVC affiliates to the world's greatest entertainment & travel discounts. Special offers, preferred seating and tickets to top attractions, theme parks, shows, sporting events and much more!



Mark's is a Canadian clothing & footwear retailer operating over 380 stores nationally. Enjoy Mark's Pay-As-You-Go Card and receive a 10% discount on items listed on the card.



A complete marketplace that helps every aspect of a business, including design, printing, marketing, shipping and tech services, available across Canada. Free shipping on product orders over \$50, online portal for members offering regular pricing promos and deals.



CE safety provides safety training, programs and services specific to the campground industry. Online training is now available and can be included with any of the packages, or on its own. Several free safety templates are available at [ccrvc.ca](http://ccrvc.ca)!



Documents, resources, and contacts provided to members to help insure continued success and growth!



Safe operations practices, guidelines, and up-to-date health restriction announcements keep you informed.



Streamline contactless reservations and check ins by introducing the use of a waiver or code of conduct or converting your existing forms into a customizable, digital smart waiver that can be signed at your location or online from any computer, tablet or mobile device and stored online.

# Endorsement Partner



Your **defence** against contaminants **24/7**

Our mission at PURIFYD@SYSTEMS is keeping the environments in which we live, work and travel, healthy and safe places to be. We are the trusted member benefit provider of health protection systems for ARVC, CCRVC, RVDA and NAFA.

PURIFYD@SYSTEMS' Health Protection Systems generate a sustainable ROI for your business by boosting reservations, improving rental asset utilization, offsetting mandatory COVID-19 sanitization costs and generating new service and product revenue. Visit our website to hear customers discuss how they have generated strong returns for their businesses.

PURIFYD@SYSTEMS delivers Triple Threat Protection for your staff, guests, and owners, safely eliminating any contaminant, of any size, anywhere, typically with 99.99999% effectiveness and exceeding any other alternatives along with test evidence for every treatment. Effective and safe, our Formula is registered in the U.S., with the E.P.A and in Canada with Health Canada. Peace of mind, in times that you need it!

PURIFYD@SYSTEMS Pro is your starting point. You receive everything you need to start sanitizing your rental units and facilities plus recommendations on how to offset the costs of those treatments. PURIFYD@SYSTEMS Driven builds off Pro to enable you to generate new revenue by providing health protection products and services to your guests and owners. With both Pro and Driven, we first train and certify you to best in class preventative and remedial protocols. Our online training and certification programs will have your team up and running in 7-10 days, delighting your guests and generating new revenue. With Driven, that is followed with sales training and tool kits that help you kickstart guest services and deliver a new, strong gross profit stream for your park. As the person and business owner tasked with the responsibility for guest safety, PURIFYD@SYSTEMS' Health Protection Systems enable you provide assurance to your staff, guests and owners by deploying the utmost in health and safety measures. We have you covered!

## Special Offers

*2021 reservations are strong - are you ready for the onslaught?*

We can help you simplify your health and safety plan, improve rental and common facility asset utilization, offset COVID sanitization costs and generate new income . Check out our Spring 2021

Bending Over Backwards sale - <https://purifydsystems.com/bending-over-backwards-ca>

# Endorsement Partner



Insider Perks, the premier outdoor hospitality marketing agency, has worked with hundreds of RV parks, campgrounds, outdoor resorts, and glamping businesses to improve all aspects of their marketing. Their services range from basic social media posting and website design to Google Ad campaigns powered by Artificial Intelligence, voice search optimization, content writing, branding, and much more.

Created in 2009 by Brian Searl, the company works with individual park owners across North America alongside larger management and investment groups to achieve their goals. Insider Perks is focused on providing excellent service, detailed reporting, and adopting the latest technologies as soon as they become available to park owners.

Now, Insider Perks has opened a Canadian subsidiary in North Vancouver, so partnering with us will benefit your local communities by keeping the revenue made from Canadian parks in Canada.

Already working with a number of Canadian park owners, Insider Perks has spent several years learning more about the Canadian industry, attending conferences, and doing their part to support the Canadian Camping & RV Council whenever possible.

Insider Perks recently designed the website, graphics, and supported most of the technology behind the Canadian Outdoor Hospitality Conference & Expo. They were also one of the top sponsors of the event.



We're ready to help Canadian Campgrounds of all sizes embrace new technology and take full advantage of the latest marketing software to help grow their revenue as much as possible. Our focus on transparency and education for all our clients ensures that you will know exactly what we are doing and why we are doing it, so you know why working with us helps you succeed.

CCRVC Members enjoy an exclusive discount on all Insider Perks services for the lifetime of their membership. The money you can save through this discount will more than pay for your annual renewal with such a great association.

Contact CCRVC today or access your member benefits area on the website to see your special offer!



# Entegra Beyond Prime Vendor List

Savings, Value & Solutions

**entegra**  
PROCUREMENT SERVICES®

<u>Potential Savings</u>	<u>Vendor</u>	<u>Products/Services</u>
 <b>ACKLANDS GRAINGER</b> <small>WORKPLACE SAFETY &amp; EQUIPMENT</small>	47%	Acklands Grainger
 <b>action LIGHTING</b> <small>NATIONAL SOLUTIONS</small>	30%	Action Lighting
	Discounted member pricing	AGreenOzzi
 <b>Aladdin Temp-Rite</b> <small>HEAT BY DESIGN</small>	Discounted member pricing	Aladdin Temp-Rite
	Discounted member pricing 5-15%	Agropur, Natrel
	Discounted member pricing	Bamford's Produce
	Discounted member pricing	Bertoldi's
	Discounted member pricing	Canadian Bearings Ltd
	35%	Canadian Linen
	Discounted Member Pricing	Coca Cola
	Discounted Member Pricing	Chef Works
	30%	Cintas Document Mgmt.
		Cintas Tile & Carpet
		Cintas Uniform
	Discounted member pricing	Cooper Rental
	15%+	Ecolab
	15%	Ecolab Pest Elimination
	Discounted member pricing	Fresh Point Vancouver
		Fresh Point Atlantic
	93%	Grand & Toy
	Discounted Member Pricing	Green Shift Inc
	Discounted Member Pricing	Hallmark
	Discounted member pricing	Hector Larivee



# Entegra Beyond Prime Vendor List

Savings, Value & Solutions

**entegra**  
PROCUREMENT SERVICES®

	15%	Hendrix	Smallwares & Equipment
	Discounted Member Pricing	Heritage Food Service	Kitchen Equipment & Repair
	17%	Higgins Party Rental	Party Rental – Regional Supplier - Southern Ontario
	15%	Hubert's	Smallwares & Equipment
	Preferred Rates	i-Check	Contracted Handyman/Skilled Trades
	60%	Imprint Plus	Reusable Name Badges
	Discounted Member Pricing	Jack Links	Convenience Foods
	Preferred Rates	Kone	Elevator Installation
	20%	Nacecare Solutions	Janitorial Floor Equipment
	Discounted member pricing	Naylor Building Partnerships	HVAC/Mechanical Services
	15-20%	NFSTP Foodsafetymarket.ca	Food Safety Training Material
	Discounted member pricing	Pepsi Co	Beverage
	30%	Purolator	Courier services
	Discounted member pricing	Red Bull	Energy Drinks
	Preferred Rates	Rentokil	Pest Control Services
	35%	Sherwin Williams Company	Paint
	10%	Shoes For Crews	Safety Shoes
	Discounted Member Pricing	Summit Marketing	Promotional Merchandise
	Discounted Member Pricing	Tennant	Industrial Floor Cleaning Equipment
	48%	The Badge Company	Name Badges
	20-30%	Transperfect	Translation Services
	12%	ThyssenKrupp Elevator	Elevator Repair
	30%	Trillium Supply Solution	Linen Purchase
	30%	Trillium Interim Staffing Inc.	Temp Labour Services



# Entegra Beyond Prime Vendor List

*Savings, Value & Solutions*

**entegra**  
PROCUREMENT SERVICES®



Preferred Rates	Triple J Contracting	Snow Removal, Landscaping, Garbage disposal
35%	Tyco Integrated Security	Fire Extinguisher & Fire System Support
20% After \$650 spend	Unisource - a Veritiv Company	Janitorial Supplies
15%	VGS Visual Graphic Systems	Signage Programs, Menu Boards, Technology Solutions
Discounted member pricing	Vireau	Equipment (Water Systems)
20%	Weston Bakery	Fresh Bread
16%-25%	Walker Environmental	Grease Trap Services
Discounted member pricing	Waste Management	Waste/Recycling Pickup Service

Contact Entegra Procurement to  
Access These Vendor Discounts!

Connect Now





# Conference Content

Our live, virtual Canadian Outdoor Hospitality Conference and Expo took place January 18-21, 2021. Members and non-members from across North America were invited to attend, as we offered dozens of training and education sessions, industry presentations, networking opportunities, our first annual industry awards, and a virtual expo connecting vendors and members.

Recorded versions of all of the Conference content are available for Conference attendees at [ccrvc.ca](http://ccrvc.ca) (login required). Individuals who did not attend are welcome to purchase access to these recordings, unlocking hours of valuable education in four main learning tracks specific to campground operations:

Branding & Marketing

Business & Finance

Mastering the  
Fundamentals

Income  
Diversification

**Member Price**  
**\$99.00 CDN**

**Non-Member Price**  
**\$149.00 CDN**





# Supplier Members

These members of CCRVC offer various services and supplies for your campground operations, and support the Association, demonstrating their commitment to our industry!



All projects connect back to fiber-optic, and we replace satellite, DSL, and other low-speed systems with proper FCC-defined Broadband of 25 Mbps per user device. Marketing of Guaranteed Broadband boosts booking revenue by 10-20%.



App My Community is a customized mobile app provider for Resorts and Campgrounds. Features include: push notifications, activity listings, and customized forms that can include photos and digital signature.



We are a proudly Canadian-developed software solution for RV resorts and campgrounds across North America. With over 30 years serving campgrounds like yours, Astra offers industry leading software that delivers an established, affordable, and comprehensive solution to automate bookings and more!



Immediately increase revenue and bookings through online reservations and spend less time answering phone calls and emails. We help campground owners save time, boost occupancy and make more money through online reservations.



With reservations being made and managed on our secure cloud based platform, campground managers can relax knowing that Camp Reservations Canada is working to save you time and money!



Campspot Software is the leading campground management and reservation system. Our cloud-based platform allows park operators to easily book more reservations. Features: dynamic pricing, housekeeping, express check-in, POS, reservation grid optimization, 175+ reports, site lock, and more.



CEsafety provides safety training, programs and services specific to the campground industry. We can offer seven day a week coverage, yearly updates and the creation of new programs to meet the needs of your park! Online training is now available



COMAC SANI-DIVISION offers an extension of unique products and solutions for today's disinfecting and sanitizing needs- such as hand dispensers, room misting disinfection systems, and more!



Dog owners worldwide are now reminded to pick up after their pets with the help of friendly and accessible DOGIPOT® Pet Stations, complete with SMART Litter Pick Up Bags™ and Trash Receptacles.



Family operated wholesale warehouse to help stock your Canadian campground or camping based store. Our popular brands will keep your location ready to serve your guests and create revenue for your business. Offering a large assortment of products for campers and camp operators



The leading Canadian manufacturer of Park Model Trailers, Theatrical and Travel Trailers, Cabins, Commercial units and Mobile homes. We are a custom manufacturer and will work with you to realize your dream.



Furever Clean Dog Wash is a Canadian based company. We provide self serve dog wash stations and pet amenities perfectly suited to RV parks and campgrounds.

# Supplier Members

These members of CCRVC offer various services and supplies for your campground operations, and support the Association, demonstrating their commitment to our industry!



Glitzcamp is a dedicated manufacturer providing tourist attractions with unique and custom-designed glamping tents. Our "tent hotels" are well-equipped and eco-friendly so as to offer people modern comforts while getting access to nature.



Focuses on manufactured housing communities, Landscape amenities and Public space, Residential township and planning, Mixed use community planning and RV Resort and campground planning and design.



Leading US manufacturer of Native American Tipis since 1970, including for 'Dances with Wolves'. We are offering a Campground Model with oversized entrance, lockable zipper door, critter/rain protection as well as beautiful artwork.



Pelland Advertising is a branding and marketing firm that specializes in the custom design and hosting of responsive (mobile-friendly) websites and the design and printing of high quality four-color maps, brochures, rack cards and more.



Once considered the best way to navigate the grasslands and wild rivers, covered wagons are now gone from the landscape. But the magic of the wagon remains, and we bring that magic to life for glamping campers and unique luxury outdoor hospitality providers.



Pull Start Fire is a new way to start a campfire by simply pulling a string. No matches, it lights wet wood, is rain and wind proof and burns hot for 30 minutes.



Top rated hotel and campground software! Affordable web design for hotels, bed and breakfasts and campgrounds.



Steamboat Sticker is a B2B company that is laser focused on creating original sticker art specifically designed to seamlessly blend with the local style and geography of destinations and resorts throughout the United States, Canada and the Caribbean.



The exclusive North American distributor for YALA Luxury Canvas Lodges. Together, our mission is to bring their luxury canvas lodges to North America and to inspire outdoor enthusiasts to experience nature in a unique and comfortable way!



Featuring unique camping and outdoor/adventure gear for sale, rental, and a unique TryB4UBuy Program! WE VALUE dependable design, reliable service + fair prices.



Vickery Electric manufactures electrical power pedestals for Campgrounds – Recreational Vehicle Parks – Marinas – Car parks. The pedestals can be temperature controlled – Kilowatt hour metering with WiFi access and automatic end user Billing.



Large selection of rustic furniture including bedroom furniture, bunk beds, futons, dining room furniture, bathroom vanities, pool tables, and more. Furnish your cabins, glamping accommodations, and more!



# Contact Us:



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CONSEIL CANADIEN DU  
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[info@ccrvc.ca](mailto:info@ccrvc.ca)

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